



Welcome to the Project

Newsletter 3, Sep 2013



Older People's Economic Wellbeing - learning for capability, capacity and citizenship

The 3C Project

...implemented under the framework of the Grundtvig Programme

*...intends to develop a self-study **User Manual** for senior citizens who want to be economically active in later life*

*...and the accompanying **Training guidelines** for professionals who may wish to assist senior citizens in using the User Manual*



Policy Recommendations

towards improving older's people economic wellbeing in their later life:

GOVERNMENTS / POLICY MAKERS

- ⇒ Promoting labour market participation of older persons and restriction of early retirement policies
- ⇒ Promoting life-long learning and education for older persons
- ⇒ Political empowerment of older persons

MEDIA:

- ⇒ Fostering intergenerational relations through positive media reporting and public image campaigns
- ⇒ Promoting civil engagement of older persons and strengthening the role of volunteering
- ⇒ Recognition of older persons as a consumer group with specific needs, interests and preferences

EMPLOYERS:

- ⇒ Promotion career planning throughout the working life
- ⇒ Motivating and rewarding older workers to stay actively engaged.
- ⇒ Looking actively for possibilities to retain and improve older workers' skills





The Partners

Project Duration:

October 2011
-
September 2013

Website

www.3cproject.eu



The University of Information Technology and Management in Rzeszow (PL—Leader)

Mr Grzegorz Karpiuk,
Email:
gkarpiuk@wsiz.rzeszow.pl
Website:
<http://www.wsiz.rzeszow.pl>



Life Academy (UK)

Mr Anthony Chiva
Email:
Anthony.Chiva@life-academy.co.uk
Website:
<http://www.life-Academy.co.uk>



The Elephant, Learning in Diversity (NL)

Mr Jumbo Klercq
Email:
jumbo.elephant.klercq@gmail.com
Website:
<http://the-elephant.nl>



CMT Prooptiki Ltd (EL)

Mr Tasos Mastrogiannakis
Email:
tmast@cmtprooptiki.gr
Website:
<http://www.cmtprooptiki.gr>



Confederación de Empresarios de Aragón CREA (ES)

Mr Alonso Vallejo Jorge
Email:
joalonso@crea.es
Website:
<http://www.crea.es>



INTEVAL Limited (UK)

Mr Walters Nicholas
Email:
inteval@live.com



With the support
of the Lifelong Learning Programme of the European Union