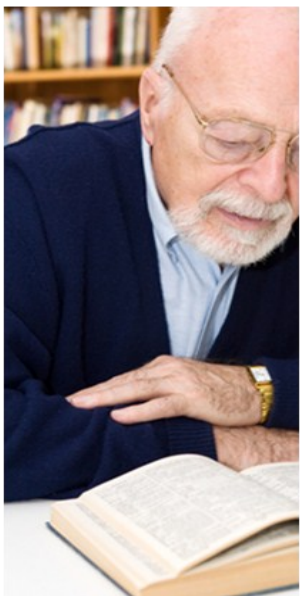


# 3C PROJECT

The '3C' consortium is a partnership drawn from organisations that have substantial direct experience working with older adults.



The partners have the capacity of working on the development of life-long learning practice and addressing the issues facing people in life transitions and older years. They also share a long track record of working in transnational partnerships and are partners in many other EU projects and programmes.

The partners are purposefully drawn from different socio-economic regions reflecting South, North and Central Europe. All the partners have an international profile in lifelong learning and working with disadvantaged socio-economic groups. The choice of partners is based on reputation to deliver quality work to meet deadlines and the '3C' work plan clearly divides tasks across the consortium and reflects the expertise of individual partners.

## PRODUCTS

### ✓ **Transnational Report**

The Transnational Report provides the summary context of the changing socio-economic factors that affect the wellbeing of older workers within each of the Partners' countries. The focus is on exploring new employment opportunities for older adults to remain economically active.

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### ✓ **User Manual**

The User Manual is the key product of the project. Available as a self-study workbook for older adults it enables the user to identify working patterns most suitable for them, as well as providing exercises to improve core competences that are important for recommended working patterns.

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### ✓ **Training Manual**

The Training Manual is the supporting tool for educators, trainers and HR specialists. It provides instructions on how to use the User Manual with individuals or groups.

<http://www.3cproject.eu/>

**A selection of deliverables will be available online.**

# 3C PROJECT

**ECONOMIC WELLBEING  
IN LATER LIFE**



**With the support  
of the Lifelong Learning Programme of  
the European Union**



## DESCRIPTION

The '3C' project has been designed as a response to the lifelong learning needs of older adults who are facing socio-economic changes that threaten their social and economic wellbeing. Both private and public pension schemes are under threat and the labour market itself is changing. Older adults who are about to leave or who have already left their primary employment, are at risk of facing a personal financial crisis.

Currently the options to earn income are: to continue working longer, so effectively raising the pensionable age; or to work on a part time basis to supplement income. More work is being outsourced and there is a growth in small partnerships, consultancy networking, portfolio networking and social enterprise development. Traditional employment is becoming increasingly unreliable.

The project proposes work that offers wider opportunities for older adults to engage in new opportunities in order to remain economically active. The 3C Project addresses the learning needs of older people who are asking:

**"Can I afford to retire?"**

**"What can I do now to improve my economic position?"**



## PROJECT OBJECTIVES

The project's objectives are to:

- **Support new roles and access for older people and so counter isolation and disengagement.**
- **Promote better self-recognition and enhanced capabilities, leading to enhanced capacity and so support active citizenship.**
- **Encourage empowerment through participation, engagement and association. Secure better chances for autonomy and independence. Develop innovative ways to enhance economic activity.**
- **Inform appropriate policy and practice. This is a direct practical response to meet the learning needs of older adults and to enhance the development of the adult education curriculum in an area that has been identified as one where adult education has been judged to be weak.**



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